



ANNUAL MEETING & DINNER

TECHNOLOGY CONNECTS US



CRAIG CARLSON

The Parks Chamber of Commerce

Board President



WELCOME

Thank you for attending The Parks Chamber Annual Meeting & Dinner

The Parks Chamber of Commerce is dedicated to helping businesses succeed with the right tools, connections, and resources

We produce world-class events that offer networking and relationship-building opportunities, we promote buy-local programs, and we advocate for a business-friendly environment

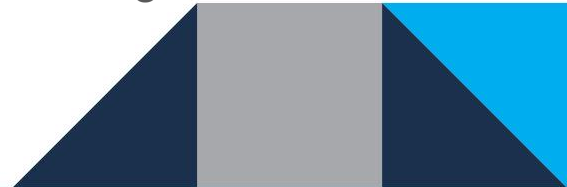
OUR HISTORY

The Parks Chamber was formed in 1989 to serve the Loves Park and Machesney Park communities

We are most commonly known for leading the Young at Heart Festival and Light Up the Parks Parade

Additional signature events held throughout the year include a Business EXPO, Golf Outing, and Annual Meeting

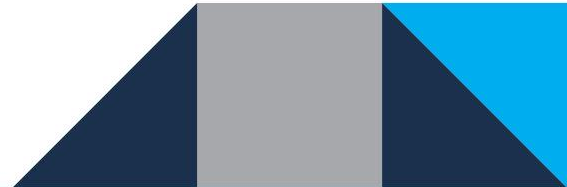
The chamber also hosts member events, including Groundbreakings, Ribbon-Cutting Ceremonies, and Business Afterhours



OUR FUTURE

Earlier this year, The Parks Chamber Board engaged in strategic planning initiatives to better define the chamber's purpose and determine how the organization can:

- Create new excitement
- Build stronger relationships with - and demonstrate value for - our members
- Achieve revenue reliability and overall financial health
- Become “the Voice of Business” and a go-to B2B referral organization
- Grow our membership base
- Host world-class events and
- Strengthen relationships with all stakeholders



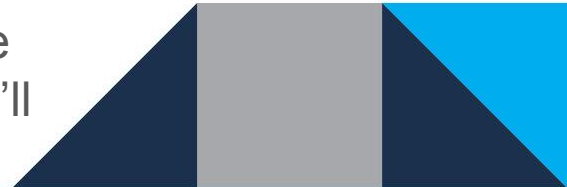
TRANSFORMATIONAL CHANGE

In May of this year, we hired a new Executive Director

Together with Tonya, our Board has been working diligently to stabilize the foundation of our organization while implementing new tools, processes, and strategies for efficiency, transparency, and profitability

In the short time she's been here, Tonya has inspired us with her powerful insights, and she has energized the Board with her smart and strategic drive towards excellence

In addition to hosting a sold out Golf Outing in August, we've implemented all new technology for the chamber, which you'll learn more about this evening



THANK YOU TO OUR BOARD OF DIRECTORS

President

Craig Carlson

Northwest Bank

Treasurer

Josh Aurand

Harlem School District

Vice-President

Lori Perkins

Rock Valley Credit Union

Secretary

Pam Cook

Harlem School District



OUR BOARD *continued*

Julie Altenbernd, Rock River Disposal

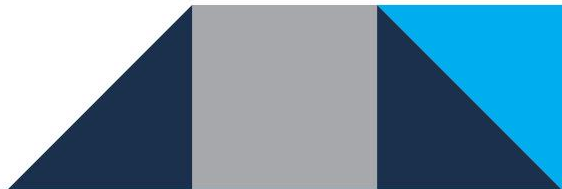
Maxine Bayer, Rock Valley Publishing

Mike Broski, Entre Computer Solutions

Traci Eppes, Minuteman Press

Gino Galluzzo, Nicolosi Galluzzo

Thomas A. Green, Barrick, Switzer, Long, Balsley & Van Evera



OUR BOARD *continued*

Mayor Steve Johnson, Village of Machesney Park

Mayor Greg Jury, City of Loves Park

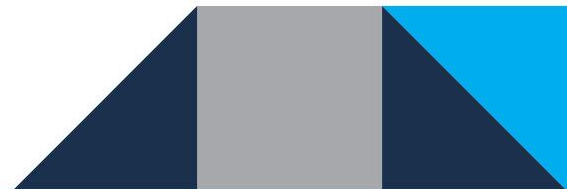
Brent Nelson, By the Dozen Bakery

Heidi Saavadra, Rockford Park District

Tim Savage, Village of Machesney Park

Tammy Scott, McMAHON Associates, Inc.

Steve Thompson, City of Loves Park



GIFT PRESENTATION

Thank You for Your Service on
The Parks Chamber of Commerce
Board of Directors

2007 - 2019

Tammy Scott

McMAHON Associates, Inc.

TONYA LAMIA


The Parks Chamber of Commerce
Executive Director



IT'S AN HONOR TO SERVE YOU

Tonya has 20 years of experience with fundraising, board and investor relations, business operations, change management, and project and program leadership in the creative industries and public, private, and nonprofit sectors.

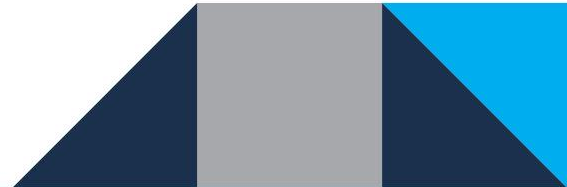
She most recently led the creation of Illinois Bicentennial and managed the statewide Commission on behalf of Governor Bruce Rauner. She has also worked in radio, at concert and entertainment venues, for the Schaumburg Business Association, and for leading economic development agencies, including the Illinois Department of Commerce & Economic Opportunity and Rockford Area Economic Development Council. Tonya currently serves on the Greater Rockford Airport Authority Board of Commissioners.



WORLD-CLASS SIGNATURE EVENTS

Our immediate focus at The Parks Chamber has been on producing world-class signature events for our members to include:

- A **Golf Outing** in the Summer
- An **Annual Meeting & Dinner** in the Fall
- A **Business EXPO** in the Spring



2019 GOLF OUTING

SOLD OUT with 126 golfers

38 golf hole sponsors (13 activities)

Nearly \$5,000 in raffle prizes

Doubled net revenue goal



Stanley Cup winner Brian Campbell made a celebrity appearance, pictured here with Parks Chamber Board members

2019 ANNUAL MEETING

More than doubled attendance from last year

10 corporate tables & over 150 attendees

Showcasing member products & services in addition to new technology tools

ANNUAL MEETING & DINNER TECHNOLOGY CONNECTS US

THURSDAY
10/17
5PM - 8PM

Tonight's Keynote Speaker & Chamber Nation CEO Richard Scully will unveil new technology tools available to Parks Chamber members for effective and measurable online promotion of your businesses

THANK YOU TO TONIGHT'S SPONSORS

Arthur W. Anderson Community Service Award



SUPPORTING SPONSORS



2020 BUSINESS EXPO

Partnering with Costco for a multi-chamber EXPO in Spring 2020 as a fundraiser for Children's Miracle Network, pending corporate approval

Also, coordinating a multi-chamber Holiday Afterhours networking event to include an amazing race through store

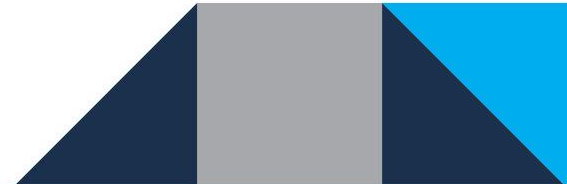


The Parks Chamber hosted a Ribbon-Cutting Ceremony for Costco's new Loves Park location on August 23

SUPPORTING MEMBERS WITH EVENTS

Since May of this year, The Parks Chamber has hosted 12 Ribbon-Cutting Ceremonies in support of our members:

- **Superhero Center for Autism** on 5/18
- **Cream City Stateline Scale Co** on 6/7
- **Russell Cellular** on 6/27
- **Bullpen Bar & Slots** on 6/28
- **Ojeda's Restaurant and Bar** on 7/9
- **Bliss Hair and Nail Studio** on 7/10
- **Costco** on 8/23
- **America's Best** on 9/27

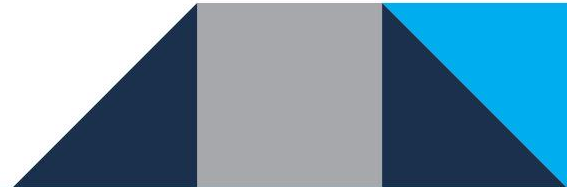


MEMBER EVENTS *continued*

A multi-member Ribbon-Cutting Ceremony with Business Afterhours networking event was held on 8/29 for **Ciao Bella Italian Kitchen**, **Katherine F. Stewart D.D.S.** & **One Love Candle & Bath**

A Ribbon-Cutting Ceremony & Open House networking event was held on 10/4 to celebrate the upcoming Grand Opening of the renovated Skybox Restaurant with Multi-Sport Simulators at the **Rockford Park District's** Indoor Sports Center

We helped create and manage the VIP area for the Snoop Dogg concert at the **Rockford Rivets** baseball stadium on 8/15



GIFT PRESENTATION

Thank You for Your Service to Our Community

Madison Hawn

2019 Young at Heart Senior Princess



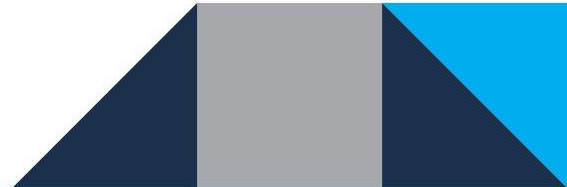
GROWING OUR MEMBERSHIP

Since May of this year, The Parks Chamber has recruited **38 NEW MEMBERS**:

- A C Johnston
 - America's Best
 - Astute Web Group
 - Auto Tech & Niles Marketing LLC
 - Bliss Hair and Nail Studio
 - Bluebird Creatives
 - Bristle & Timber
 - Bullpen Bar & Slots
 - Ciao Bella
 - Chicago Regional Council of Carpenters
 - Costco
 - Cream City Stateline Scale Co
 - Dairy Depot
 - Dr. Kathleen Stewart
 - Edward Jones - Tom Torossian
 - Fehr Graham Engineering Services
 - First Northern Credit Union
- 

NEW MEMBERS *continued*

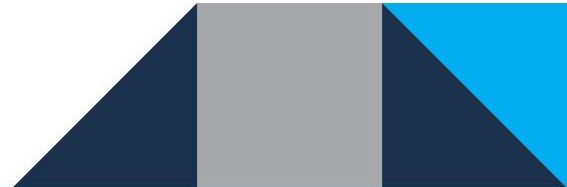
- Loves Park Ski Broncs
- Menta Academy Northwest
- Midwest Family Broadcasting
- Montel Customs
- Montel Technologies
- New Leaf Remodeling & Homes
- Northwestern Illinois Building Trades
- Ojeda's Restaurant and Bar
- One Love Candle & Bath
- Pro-Serve
- Rite On Time Design LLC
- Riverview Inn & Suites and Cliffbreakers Events
- Rock River Healthcare
- Rockford Area Crime Stoppers
- Rockford Pool & Spa
- Rockford Rivets Baseball
- Rudy's Cigars Inc
- Russell Cellular
- Stateline Chamber
- Superhero Center for Autism
- The Hemp Center of Northern Illinois



PLEASE HELP SPREAD THE WORD

IT'S EASY
TO JOIN THE
CHAMBER

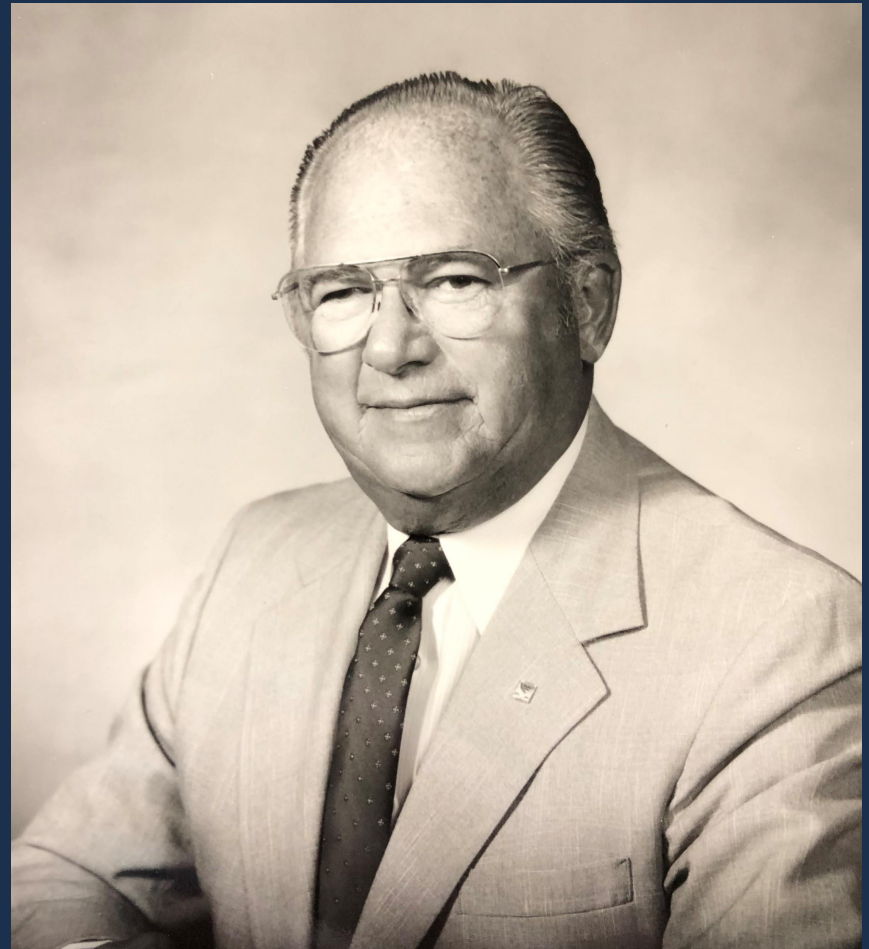
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MEMBERSHIP IN THE
PARKS CHAMBER OF
COMMERCE IS ONE OF
THE BEST INVESTMENTS
YOU CAN MAKE!
//



ARTHUR W. ANDERSON

COMMUNITY SERVICE AWARD

Sponsored By





ANNUAL MEETING & DINNER

TECHNOLOGY CONNECTS US

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Tonight, we celebrate technology that connects us

If you think about it, chambers of commerce started as brick-and-mortar lobbies, where residents and visitors could research - *in person or by phone* - information about local businesses

In today's Digital Economy, chambers need to offer innovative technology tools and digital resources to help their members promote products and services online

DR. DAVID STERN

Experity, Inc. Founder & CEO

Recent merger of Practice Velocity
with DocuTAP to form Experity

Electronic Medical Records, Practice
Management & Teleradiology Software
technology company



Headquartered in Machesney Park since
2004 with 275 employees today &
expecting to grow as a result of merger

EXPERITY

Experity Locations



One Exciting New Company. Two Leading Brands. Unlimited Opportunities.

Powering the patient-centered healthcare revolution.



EMPLOYEES

290 | 326



LOCATIONS/OFFICES

4 | 3



CLINICS SERVED

3,307 | 2,553



CLIENTS

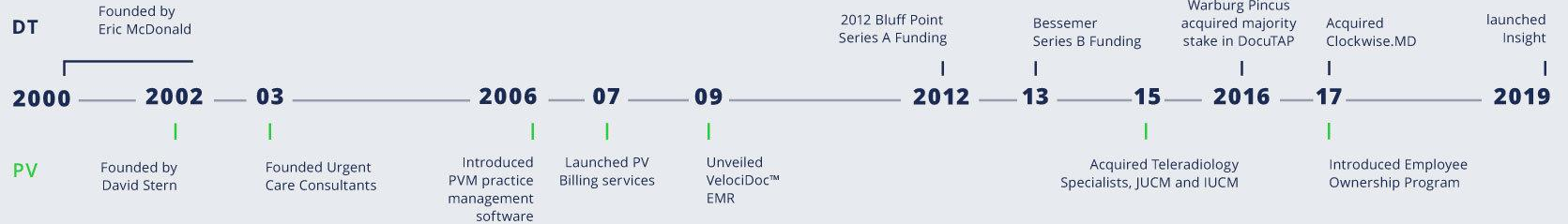
559 | 554



ANNUAL REVENUE

\$50MM | \$70MM

DT | PV



EXPERITY

RICHARD SCULLY

Chamber Nation CEO

The Parks Chamber is the **ONLY** organization in the Rockford Region offering this exciting technology that is used by hundreds of chambers and tens-of-thousands of members in over 40 states!





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THANK YOU TO TONIGHT'S SPONSORS

Arthur W. Anderson Community Service Award



SUPPORTING SPONSORS



THANK YOU FOR ATTENDING

We invite you to take home your centerpiece from tonight's event and ask that you consider recruiting at least one new Parks Chamber member in return

Please invite your friends & colleagues to visit ParksChamber.com

If you're not a member, we invite you to join us today!

IT'S EASY
TO JOIN THE
CHAMBER

PARKSCHAMBER.COM



#THEPARKSCHAMBER